

**MID TERM EVENT**

***HEALTHCARE AS A TERRITORIAL DEVELOPMENT DRIVER***

**23 OCTOBER – 2i3T Incubator c/o MBC Via Nizza 52 – Turin, Italy**

**9.00 a.m. – 1.15 p.m. Conference, Room “Darwin”**

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*9.00 a.m. Registration*

**9.30 a.m. PROGRAMME**

- Welcome speech  
I. Vana: Councillor for Productive Activities and European projects, Province of Turin
- Public Policies to support the Biotech and Health Sector in Piedmont Region  
G. Benedetto: Industry and Productive Activities Director, Piedmont Region
- Health4Growth Project effects on national and European Union Policies  
J. De Laat: Assistant Project Manager at Brainport Health Innovation, Brainport Development  
A. Landstra: Project Manager at Brainport Health Innovation, Brainport Development
- 2014 - 2020: Horizon funding opportunities for SMEs  
N. Marchiandi: Head of Technological Innovation Area, Chamber of Commerce of Turin
- The Italian biotech companies, strategies and opportunities  
M. Sorrentino: Full Professor of Economics, University of Naples II

**11.00 a.m. – 11.15 a.m. - Coffee Break – Press Conference**

**11.15 a.m. Panel discussion – *Global trends in healthcare and local behaviours***

Chairman: L. Tremolada - Senior Editor, “Il Sole 24 Ore”

- L. Silengo: Full Professor, Molecular Biotechnology Centre, University of Turin
- A. Pasquero: CEO, Bioindustry Park “Silvano Fumero” SpA
- S. Aime: President, 2i3T Incubator of the University of Turin
- F. Uggeri: Director, Research Centre Bracco SpA
- D. Dettori: CEO, Im3D Screening Scarl
- S. Sneider and A. Potočnik, Maribor Development Agency
- S. Morgagni: Healthcare Service Director, Piedmont Region
- A. Saitta: President, Province of Turin

**1.15 p.m. – Closing Session and Networking Cocktail**