

21 OCTOBER 2015 - VIA NIZZA 52 - TORINO

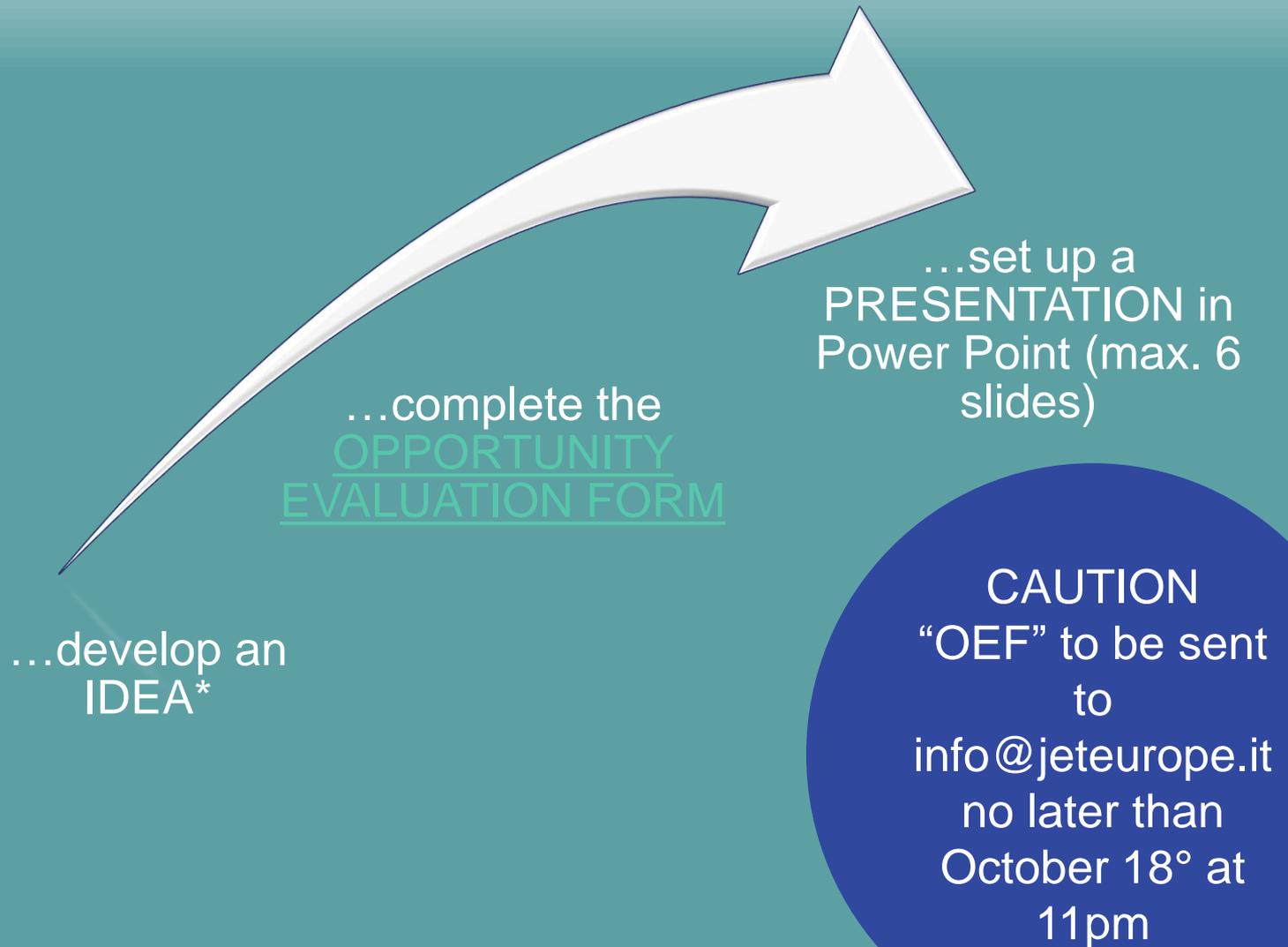
~ ~ ~ *The* ~ ~ ~  
**ENTREPRENEUR** *Ship*



FESTIVAL



# BY OCTOBER 21<sup>st</sup> ...



\*Each idea will be evaluated by a jury

# TEAM'S FORMATION

STUDENTS



TEAM

Max. 5 members  
per each group

DEADLINE: October 9<sup>th</sup> at 18.00 → [info@jeteurope.it](mailto:info@jeteurope.it)

# THE ENTREPRENEURSHIP FESTIVAL

In the morning...

CONFERENCE



- Speakers
- Testimonies of successful Start-up

In the afternoon...

BUSINESS GAME



- Presentation of the “5 Best Ideas”
  - 3 Awards (Best Idea, best investor, best pitch)

# BUSINESS GAME STEPS

## 1. PRESENTATION TO INVESTORS

The “5 Best Ideas” will be presented in front of the other teams and the jury in a maximum of 10 minutes per each group.



## 2. INVESTMENT DECISIONS

The jury and each group will decide which team to invest in.



## 3. WINNER PROCLAMATION

There will be 3 awards:  
“The Best Idea” , “The Best Investor” , “The Best Pitch”

# FOR MORE INFORMATION...

## JET Section:

[info@jeteurope.it](mailto:info@jeteurope.it)

Polo Imprenditoria

➤ Marco Cortinovis

[marco.cortinovis@edu.escpeurope.eu](mailto:marco.cortinovis@edu.escpeurope.eu)

➤ Giulia Piantoni

[giulia.piantoni@edu.escpeurope.eu](mailto:giulia.piantoni@edu.escpeurope.eu)

➤ Carmine Tomeo

[carmine.tomeo@edu.escpeurope.eu](mailto:carmine.tomeo@edu.escpeurope.eu)

Build It Up

➤ Niccolò Fabrizi

[niccolo.fabrizi@edu.escpeurope.eu](mailto:niccolo.fabrizi@edu.escpeurope.eu)

➤ Silvestro D'Intignano

[silvestro.majnoni\\_dintignano@edu.escpeurope.eu](mailto:silvestro.majnoni_dintignano@edu.escpeurope.eu)